



Press Release

Crowe partners assisted Withings in the acquisition of 8fit now part of Withings

Hamburg – February 2022

CROWE Becouze, Crowe Hamburg (MÖHRLE HAPP LUTHER) in Germany and Hughes Pittman & Gupton, LLP, independent member of CROWE CPAmerica in the US - assisted Withings in the acquisition of 8fit now part of Withings by performing financial, labor law and tax due diligence.

Withings, one of the global leaders in connected health devices (scales, watches, BP monitors, sleep analysers, thermometers), speeds up the development of its service offer by acquiring 8fit now part of Withings.

With a global reach of over 40 million users and market-leading app store ratings, 8fit now part of Withings is one of the leading platforms for “fitness for all of us”. The acquisition of 8fit now part of Withings will allow Withings to strengthen its capabilities to provide value-added support to users, expand its global user footprint, develop cross-sell synergies and enrich substantially its digital platform with a vast library of valuable content.

CROWE partners involved: Etienne Dubail, Gilles de Lavallade, Matthias Linnenkugel, Roman Eschke and Michael Arena.

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About Crowe Berlin/Hamburg

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Further information can be found at www.croweglobal.org and www.crowe.com

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