



Board Governance Training Navigating Risk - Strategies for Adaptation

Continue your board governance learning journey with our 2024 Conference

October 28 - 30, 2024

River Cree Resort – Enoch, AB

DAY 1 / 9:00 am – 4:30 pm

▶ **The difference between a Management Board and a Governance Board.....which are you?**

Understand the key differences between operational management and strategic oversight, and determine which board structure aligns with your organization's needs and goals. This session will clarify their functions, decision-making processes, and how they contribute to organizational success.

▶ **Enterprise Risk Management (ERM) Program & Interactive ERM Workshop**

Explore how governing boards can effectively oversee and manage organizational risks through a structured Enterprise Risk Management (ERM) framework. This session will cover key principles of ERM, strategies for integrating risk management into board governance, and best practices for identifying, assessing, and mitigating risks to safeguard organizational objectives.

▶ **Cybersecurity: Ensuring Data Privacy and Integrity**

Delve into essential practices for addressing cybersecurity by protecting data privacy and maintaining integrity in an increasingly digital world.

▶ **Networking Reception**

6:30 pm – 8:30 pm

DAY 2 / 9:00 am – 4:30 pm

▶ **Navigating the Financial Landscape**

Gain insights into effectively managing and navigating the complexities of today's financial environment. This session will teach you how to interpret financial information and make informed choices to achieve long-term financial stability and growth.

▶ **Environment, Social and Governance (ESG) Risk Assessment**

Learn about the emerging trends in ESG related risks and how to leverage ESG insights at the board level to drive positive impact and comply with evolving regulatory requirements.



DAY 2 Cont'd / 9:00 am – 4:30 pm

► **Internal Controls: Mitigating Risk by Protecting Assets and Enhancing Performance**

Discover how robust internal controls can safeguard organizational assets and boost overall performance. This session will cover best practices for designing and implementing effective internal control systems, monitoring compliance, and preventing fraud.

► **Discussion Forums: Shared Challenges, Shared Solutions**

Engage in interactive discussions with peers to address common challenges and explore collaborative solutions. This session fosters a dynamic exchange of ideas and experiences, allowing participants to leverage collective wisdom and gain insights into effective problem-solving strategies and best practices across various sectors.

DAY 3 / 9:00 am – 12:00 pm

► **Preparing for the Unpredictable: Disaster Risk Management**

Learn how to anticipate, prepare for, and respond to unexpected disasters with a comprehensive risk management approach. This session will cover essential strategies for developing effective disaster response plans, assessing vulnerabilities, and implementing preventive measures to ensure organizational continuity in the face of unforeseen events.

► **Charting The Course: Strategic Board Succession Planning**

Mitigate the risk of losing valuable leadership and organizational history by learning about the critical elements of effective board succession planning. This session will cover strategies for identifying and developing future board members, managing transitions smoothly, and aligning succession plans with long-term organizational goals.

Early Bird until September 18th - \$799.00, Regular \$899.00

Refreshments and snacks will be available throughout the conference.
Lunch will be provided on Day 1 & 2.

To secure your seat, please email jennifer.arnold@crowemackay.ca

Conference room rates available until September 26 (\$189.00/night)

Contact the River Cree Resort at 1-844-425-2733 to book your room
and please quote the **Crowe Mackay Board Governance Conference**